

Vanguard Key Club – NEWBURYPORT

“De-activated” until further notice per City of Newburyport

Due to the recent developments related to COVID-19, we received notification from the City of Newburyport Health Department to cease access to this location. We had hoped to receive word back from the Commonwealth regarding our application for designation as an “essential business” however; the City has made it clear that they will be enforcing this action.

This decision comes with great difficulty as our belief in the need for people to continue their fitness routines in order to help fight off illness and relieve stress and anxiety during this time is paramount and even “essential”. Our operational model allows these activities in small groups that could provide safe “social distancing” methods without the requirement of staff, however, as the previously recommended gathering of 25 people or less (recommendations under which we were still operating during this “crisis”) were now reduced to 10, in addition to the Stay-at-Home Advisory issued by Governor Baker, we have been forced to follow through with the city mandate.

Because all active Vanguard Key Club members are part of a network of facilities, **you currently have access to our other locations so that you may continue your routines.** We understand this may not be convenient for the foreseeable future and we cannot guarantee that those other locations will remain accessible during this crisis; so you have the option, as always, to freeze your account until such time you are allowed to return to your normal routines at this location.

If you wish to freeze your account, please email us a message either through our website at Vanguardkeyclubs.com or directly at info@vanguardkleyclubs.com

Billing will remain unchanged for the next two weeks as members do have access to utilize our other locations if they choose and the option to freeze or cancel their accounts still exists at any time. So please contact us if you would like to make these changes to your account if not planning to use another location.

We are deeply sorry for this change in events. We, probably more than any other gym or health club, were uniquely situated to avoid this type of shut down; however, the restrictions placed on us all by the City and the Governor, “in an abundance of caution” has given us no other practical choice. As inconvenient as the previous limits were on many facilities in our industry, it still provided a choice and an outlet for people to live a healthy lifestyle during a very difficult time. We at Vanguard Key Clubs do not entirely agree with the decision to shutter any facility that promotes health, we do not consider our industry as “recreational”, but we respect the severity of the time and for the time being, we will reinforce our efforts at our other locations and welcome you there for as long as we are allowed.