

# Phased Re-Opening Update

All 3 states that we are located in have now put into effect their phased re-opening guidelines and dates for some Non-essential businesses to remain closed. Unfortunately, health and fitness centers are not included within any State's first phases of re-opening.

## **Maine** (York Location)

Governor Mills extended the stay at home order until **June 1**. Maine does allow personal services like hair salons/barber shops to begin opening, however, the fitness industry is not included in the first phase but is included in the second phase **beginning June 1<sup>st</sup>**.

**Massachusetts** (Newburyport location) Contact: <https://www.mass.gov/forms/email-the-governors-office>

Governor Baker announced that he has extended the stay at home order and closure of non-essential businesses until **May 18<sup>th</sup>**. I would suspect he may pull the plug on that and extend it further as well, but we will not know for sure for another week or two.

**New Hampshire** (Portsmouth, Dover, North Hampton) Contact: [www.nh.gov](http://www.nh.gov)

Governor Sununu just announced that the stay at home order is extended until **May 31<sup>st</sup>**. Under this order, some industries may begin to operate with certain guidelines. These industries **do not include the Fitness industry**; therefore, we will be required to remain closed until they decide how our industry can begin to re-open. It is possible this could be before the new May 31<sup>st</sup> extended order, however, based on the answer to one question asked to the Governor, it was implied that the State task force responsible for putting together these guidelines and recommendations for re-opening has not yet covered the fitness industry or met with its representatives. I will make an attempt to become part of that conversation to promote the benefits of what our industry and facilities can offer to those who choose to use it to maintain a healthy lifestyle, and more importantly, to give themselves the best chance to fight off this and any virus or illness that they might be subject to in the future.

Billing for the month of May will remain on freeze status. In the event a location does open prior or near the 15<sup>th</sup> of the month, those on mid-month billing for that location will then be activated and billed accordingly. We will be completely prepared to flip the switch and activate our facilities on a moment's notice. As soon as the Governors provide an updated re-opening date for our industry (which could be before the currently extended dates), we will have our systems activated and prepared for use within minutes of our notification. We are continuing to clean, patch, repair, paint, reorganize and equip our facilities during this down time and I look forward to welcoming all of our members back as soon as we are allowed to do so.

Meanwhile, providing your feedback to the State could be paramount to helping us re-open sooner, so if you feel compelled to contact your state reps or the state directly through their websites, your input could be critical in that happening.

Once again, thank you for your continued support. We are doing all we can to get re-open and I know this latest news is a blow to many of you, and it's obvious that frustrations are growing and the desire to get back into the gym is swelling. There does appear to be a light at the end of the tunnel now and we may be only a few short weeks to seeing this aspect of life get back to our new normal in some way. So channel that frustration into good deeds and "creative" workouts and feel free to post some of that on our Facebook page. I would love to see what you all are up to and we will see you back soon. - Craig